

# ***2023 Riverfest Corporate Sponsorship Packages***

Riverfest, Inc.  
PO Box 1745  
La Crosse, WI 54602-1745  
608-782-6000 / [www.riverfestlacrosse.com](http://www.riverfestlacrosse.com)

## **President Sponsor - \$10,000+**

- Logo Printed on all Riverfest Volunteer shirts
- Posting of 2, 3x20 (max) Banners\* on Sponsor Cube, fencing or tents
- Logo printed on large banner entering the park Grounds (next to Riverfest banner over entrance)
- Logo Printed in Riverfest Brochure
- Corporate Website Listing with Hyper-Link
- Corporate Listing on Sponsorship Board
- Promotional Introduction at Entertainment Events (all events every day)
- 50 Sponsor Buttons
- 4 Tickets – Commodore Banquet/Reception
- 10 Tickets – *Riverfest Reception in the Park*
- 50 Beverage Tickets
- 20 seat access to VIP Firework section

## **Admiral Sponsor - \$5,000**

- Logo Printed on all Riverfest Volunteer shirts
- Posting of 2, 3x10 Banners\* on Sponsor Cube, fencing or tents
- Logo Printed in Riverfest Brochure
- Corporate Website Listing with Hyper-Link
- Corporate Listing on Sponsorship Board
- Promotional Introduction at Entertainment Events (all events 3 days of fest)
- 35 Sponsor Buttons
- 4 Tickets – Commodore Banquet/Reception
- 8 Tickets – *Riverfest Reception in the Park*
- 35 Beverage Tickets
- 10 seat access to VIP Firework section

## **Captain Sponsor - \$3,000**

- Name Printed on all Riverfest Volunteer shirts
- Posting of 1 3x10 Banner\* on Sponsor Cube, fencing or tents
- Business Name printed in brochure
- Corporate Website Listing with Hyper-Link
- Corporate Listing on Sponsorship Board
- Promotional Introduction at Entertainment events (1 day of fest)
- 25 Sponsor Buttons
- 6 Tickets – *Riverfest Reception in the Park*
- 25 Beverage Tickets

## **Commander Sponsor - \$1,500**

- Posting of 1 3x5 Banner\* on Sponsor Cube, *fencing or tents*
- Corporate Website Listing with Hyper-Link
- Corporate Listing on Sponsorship Board
- 15 Sponsor Buttons
- 4 Tickets – *Riverfest Reception in the Park*
- 15 Beverage Tickets

## **Lieutenant Sponsor - \$1,000**

- Posting of 3x5 Banner\* on Sponsor cube, fencing or tents
- Riverfest Website Sponsor Listing
- Corporate Listing on Sponsorship Board
- 10 Sponsor Buttons
- 2 Tickets – *Riverfest Reception in the Park*
- 10 Beverage Tickets

## **Ensign Sponsor - \$500**

- Riverfest Website Sponsor Listing
- Corporate Listing on Sponsorship Board
- 8 Sponsor Buttons
- 8 Beverage Tickets

\* Banner to be supplied by Sponsor